

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

PAGE 1 OF 6
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)
NRSC

FEC IDENTIFICATION NUMBER
C00027466

RECEIVED
2014 OCT 23 PM 3:07

Check if ☒ 24-hour report ☐ 48-hour report ☒ New report ☐ Amends report filed on

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Mailing Address 815 SLATERS LANE

City ALEXANDRIA State VA Zip Code 22314

Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION Category/Type

Date of Public Distribution/Dissemination 10 / 22 / 2014

Amount 24850.00

Transaction ID : SE24.745581

Date of Disbursement or Obligation 10 / 22 / 2014

Name of Federal Candidate MARK PETER BEGICH ☐ Support ☒ Oppose

Office Sought: ☐ House ☒ Senate District: 00 State: AK

Calendar Year-To-Date Per Election for Office Sought 3354648.40

Disbursement For: ☐ Primary ☒ General 2014 ☐ Other (specify)

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Mailing Address 815 SLATERS LANE

City ALEXANDRIA State VA Zip Code 22314

Purpose of Expenditure DIGITAL MEDIA Category/Type

Date of Public Distribution/Dissemination 10 / 22 / 2014

Amount 69000.00

Transaction ID : SE24.745582

Date of Disbursement or Obligation 10 / 22 / 2014

Name of Federal Candidate MARK PETER BEGICH ☐ Support ☒ Oppose

Office Sought: ☐ House ☒ Senate District: 00 State: AK

Calendar Year-To-Date Per Election for Office Sought 3354648.40

Disbursement For: ☐ Primary ☒ General 2014 ☐ Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures..... 93850.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning

Signature

Date 10 / 23 / 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

PAGE 2 OF 6
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) NRSC			FEC IDENTIFICATION NUMBER C C00027466		
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on					
Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 22 / 2014		
Mailing Address 815 SLATERS LANE			Amount 7500.00		
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.745583		
Purpose of Expenditure DIGITAL MEDIA		Category/Type	Date of Disbursement or Obligation MM / DD / YYYY 10 / 22 / 2014		
Name of Federal Candidate MARK PETER BEGICH		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AK		
Calendar Year-To-Date Per Election for Office Sought		3354648.40	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶		
Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 22 / 2014		
Mailing Address 815 SLATERS LANE			Amount 120000.00		
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.745584		
Purpose of Expenditure DIGITAL MEDIA		Category/Type	Date of Disbursement or Obligation MM / DD / YYYY 10 / 22 / 2014		
Name of Federal Candidate MARK LUNSFORD PRYOR		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AR		
Calendar Year-To-Date Per Election for Office Sought		3064914.49	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶		
(a) SUBTOTAL of Itemized Independent Expenditures.....▶			127500.00		
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶					
(c) TOTAL Independent Expenditures.....▶					
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.					
Signature <i>Jay Banning</i>			Date MM / DD / YYYY 10 / 23 / 2014		

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PAGE 3 OF 6
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NAME OF COMMITTEE (In Full) NRSC		FEC IDENTIFICATION NUMBER ▼ C C00027466	
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on _____			
Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 22 / 2014	
Mailing Address 815 SLATERS LANE		Amount 8500.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.745585
Purpose of Expenditure DIGITAL MEDIA		Date of Disbursement or Obligation MM / DD / YYYY 10 / 22 / 2014	
Name of Federal Candidate MARK LUNSFORD PRYOR		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AR	
Calendar Year-To-Date Per Election for Office Sought 3064914.49		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶ _____	
Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 22 / 2014	
Mailing Address 815 SLATERS LANE		Amount 2500.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.745586
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Date of Disbursement or Obligation MM / DD / YYYY 10 / 23 / 2014	
Name of Federal Candidate MARK LUNSFORD PRYOR		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AR	
Calendar Year-To-Date Per Election for Office Sought 3064914.49		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶ _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		11000.00	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures.....			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
Signature <i>Jay Banning</i>		Date MM / DD / YYYY 10 / 23 / 2014	

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(Schedule E)

PAGE 4 OF 6
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NAME OF COMMITTEE (In Full) NRSC	FEC IDENTIFICATION NUMBER C C00027466
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Check if ☒ 24-hour report ☐ 48-hour report ☒ New report ☐ Amends report filed on

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Mailing Address **815 SLATERS LANE**

City State Zip Code
ALEXANDRIA VA 22314

Purpose of Expenditure
DIGITAL MEDIA

Category/
Type

Date of Public Distribution/Dissemination

10 / 22 / 2014

Amount

180000.00

Transaction ID : SE24.745587

Date of Disbursement or Obligation

10 / 22 / 2014

Name of Federal Candidate

MARK EMERY UDALL

☐ Support
☒ Oppose

Office Sought: ☐ House District: 00
☐ President ☒ Senate State: CO

Calendar Year-To-Date
Per Election for Office Sought

4616994.86

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Mailing Address **815 SLATERS LANE**

City State Zip Code
ALEXANDRIA VA 22314

Purpose of Expenditure
MEDIA PLACEMENT/PRODUCTION

Category/
Type

Date of Public Distribution/Dissemination

10 / 22 / 2014

Amount

18207.05

Transaction ID : SE24.745588

Date of Disbursement or Obligation

10 / 22 / 2014

Name of Federal Candidate

MARK EMERY UDALL

☐ Support
☒ Oppose

Office Sought: ☐ House District: 00
☐ President ☒ Senate State: CO

Calendar Year-To-Date
Per Election for Office Sought

4616994.86

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

198207.05

(b) SUBTOTAL of Unitemized Independent Expenditures.....▶

(c) TOTAL Independent Expenditures.....▶

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Jay Banning

Signature

Date

10 / 23 / 2014

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PAGE 5 OF 6
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) NRSC	FEC IDENTIFICATION NUMBER ▼ C C00027466
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Check if ☒ 24-hour report ☐ 48-hour report ☒ New report ☐ Amends report filed on

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 22 / 2014	
Mailing Address 815 SLATERS LANE			Amount 57000.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.745589	
Purpose of Expenditure DIGITAL MEDIA		Category/Type	Date of Disbursement or Obligation MM / DD / YYYY 10 / 22 / 2014	
Name of Federal Candidate MARY MICHELLE NUNN		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: GA	
Calendar Year-To-Date Per Election for Office Sought		3707592.56	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 22 / 2014	
Mailing Address 815 SLATERS LANE			Amount 60000.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.745590	
Purpose of Expenditure DIGITAL MEDIA		Category/Type	Date of Disbursement or Obligation MM / DD / YYYY 10 / 22 / 2014	
Name of Federal Candidate BRUCE LOWELL BRALEY		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA	
Calendar Year-To-Date Per Election for Office Sought		5514032.10	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	117000.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

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Jay Banning
Signature

Date **10 / 23 / 2014**

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PAGE 6 OF 6
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NAME OF COMMITTEE (In Full) NRSC			FEC IDENTIFICATION NUMBER C C00027466		
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on					
Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 22 / 2014		
Mailing Address 815 SLATERS LANE			Amount 77000.00		
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.745591		
Purpose of Expenditure DIGITAL MEDIA		Category/Type	Date of Disbursement or Obligation MM / DD / YYYY 10 / 22 / 2014		
Name of Federal Candidate JANET KAY RUTHVEN HAGAN		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: NC		
Calendar Year-To-Date Per Election for Office Sought		7211843.03	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶		
Full Name of Payee			Date of Public Distribution/Dissemination MM / DD / YYYY		
Mailing Address			Amount		
City	State	Zip Code	Date of Disbursement or Obligation MM / DD / YYYY		
Purpose of Expenditure		Category/Type			
Name of Federal Candidate		<input type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: _____ <input type="checkbox"/> President <input type="checkbox"/> Senate State: _____		
Calendar Year-To-Date Per Election for Office Sought			Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶		
(a) SUBTOTAL of Itemized Independent Expenditures.....▶			77000.00		
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶					
(c) TOTAL Independent Expenditures.....▶			624557.05		
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.					
Signature <i>Jay Banning</i>			Date MM / DD / YYYY 10 / 23 / 2014		

Federal Election Commission
ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS
The FEC added this page to the end of this filing to indicate how it was received.

<input checked="checked" type="checkbox"/> Hand Delivered	Date of Receipt <i>10/23/2014</i>
<input type="checkbox"/> USPS First Class Mail	Postmarked
<input type="checkbox"/> USPS Registered/Certified	Postmarked (R/C)
<input type="checkbox"/> USPS Priority Mail	Postmarked
<input type="checkbox"/> USPS Priority Mail Express	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
	Next Business Day Delivery <input type="checkbox"/>
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked
<i>Jh</i> PREPARER (8/2013)	<i>10/23/2014</i> DATE PREPARED